

Group Quiz 4

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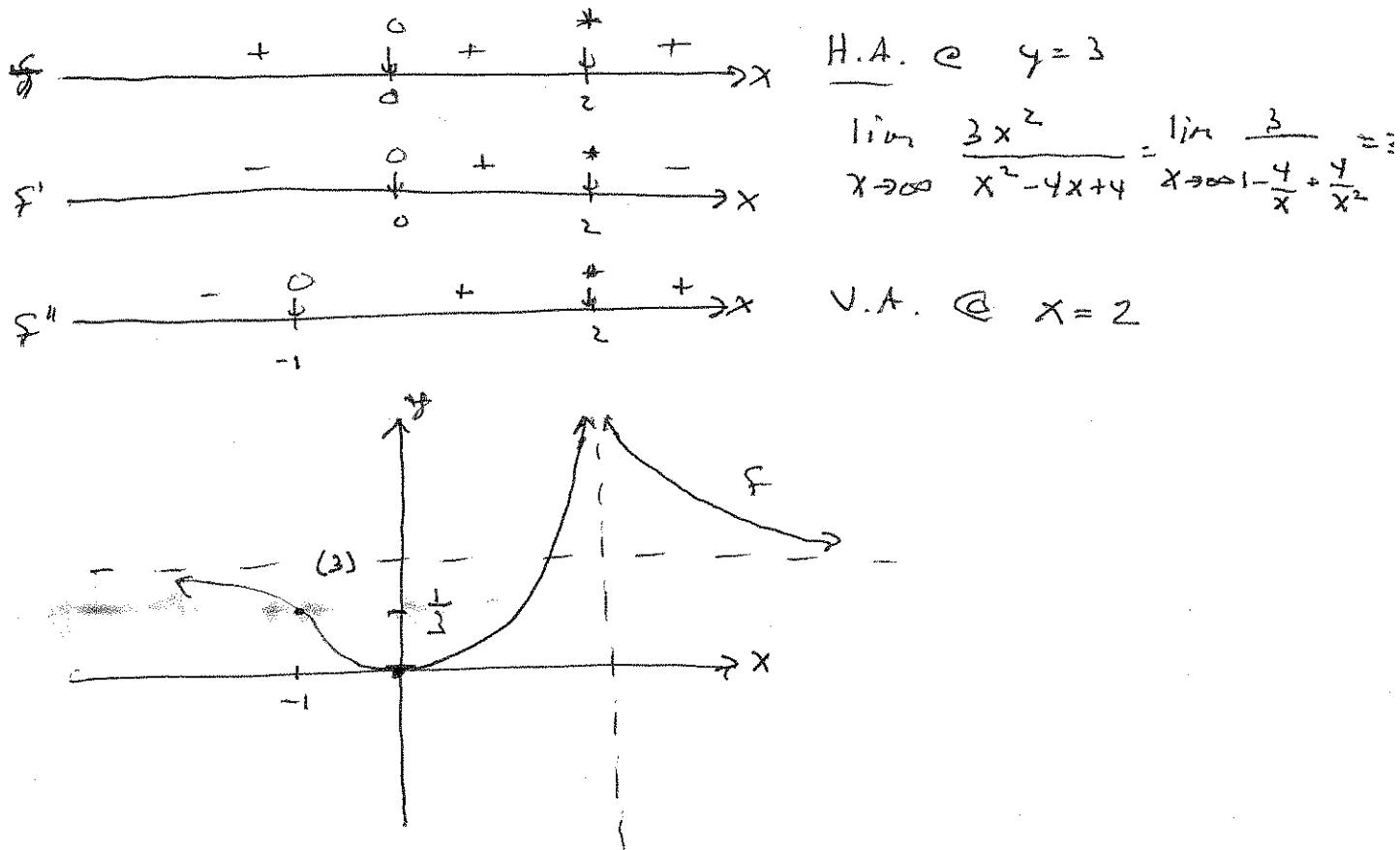
Math 148 – Fall 2011

Name: KEY

No work = no credit

No calculators (or at least not too much)

- 1.) Consider the $f(x) = \frac{3x^2}{(x-2)^2}$ with derivatives $f'(x) = \frac{-12x}{(x-2)^3}$ and $f''(x) = \frac{24(x+1)}{(x-2)^4}$. Use these to find any horizontal and vertical asymptotes, critical points, relative maximum, relative minima, and points of inflection. Then sketch the graph of the function.



- ~~48~~
- 2.) A firm can produce only ~~48~~ units per week. If its total cost function is $C(x) = 500 + 1500x$ and its total revenue function is $R(x) = 1600x - x^2$ dollars, how many units x should it produce to maximize its profit? Find the maximum profit.

$$\begin{aligned}P(x) &= R(x) - C(x) \\&= 1600x - x^2 - (500 + 1500x) \\&= 100x - x^2 - 500\end{aligned}$$

MAX when 48 units
are produced of \$1996
profit each week.

$$\Rightarrow P' = 100 - 2x$$

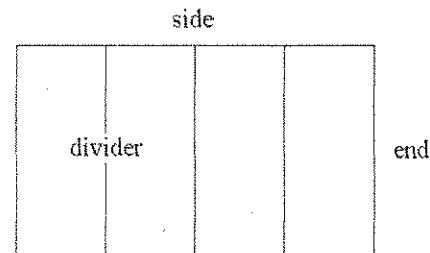
and solve $0 = 100 - 2x$

$$\begin{array}{c} \Rightarrow x = 50 \\ \diagup \quad \diagdown \\ \frac{100}{0} = \\ + \quad \downarrow \quad = \\ P' \qquad \qquad \qquad x \\ 50 \end{array}$$

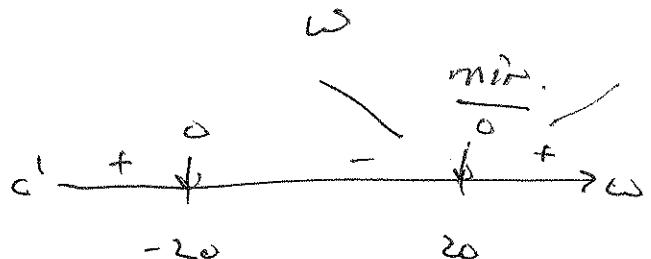
- 3.) A kennel of 640 square feet is to be constructed as shown. The cost is \$4 per running foot for the sides and \$1 per running foot for the ends and dividers. What are the dimensions of the kennel that will minimize the cost?

$$L \cdot w = 640$$

$$\begin{aligned}C &= 4 \cdot 2 \cdot w + 5 \cdot 1 \cdot L \\&= 8w + 5L\end{aligned}$$



$$\Rightarrow C(w) = 8w + 5 \cdot \frac{640}{w}$$



$$\Rightarrow C'(w) = 8 - \frac{3200}{w^2}$$

and solve $0 = 8 - \frac{3200}{w^2}$

$$\Rightarrow 3200 = 8w^2$$

$$\Rightarrow w^2 = 400$$

$$\Rightarrow w = \pm 20$$

The cost is minimized when the pen is $20' \times 32'$.