

11.1 - Quadratic Function & their Graphs

Note Title

Suppose a hotel rents rooms for \$80 a night, but \$2 off per room for the total number of rooms rented in your group.

How much would they make with

1 room?

10 rooms?

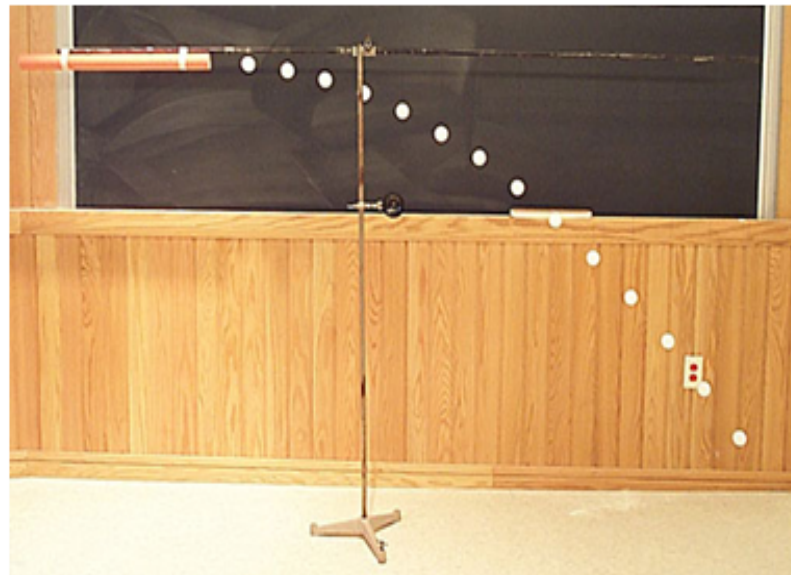
40 rooms?

This can be modeled by quadratic functions.

The path of a ball thrown or an object dropping can also be modeled by a quadratic.



Portrait of Orlando Magic Mark Price shooting free throw.
Multiple exposure. FL 3/17/1998 CREDIT: Heinz Klutmeier
<http://www.gettyimages.com/detail/84564612/Sports-Illustrated>



Source: Oberlin College physics department
<http://www.oberlin.edu/physics/catalog/demonstrations/mech/trajjectory.jpg>

QUADRATIC FUNCTION

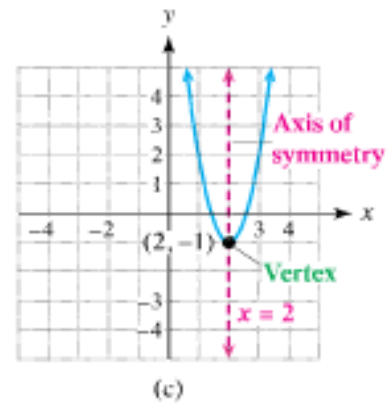
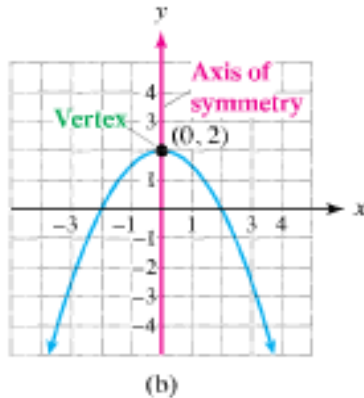
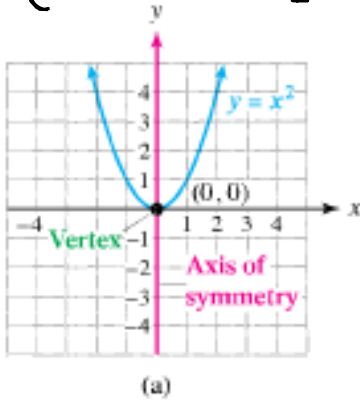
A quadratic function can be written in the form

$$f(x) = ax^2 + bx + c,$$

where a , b , and c are constants with $a \neq 0$.

The graph is called a _____.

(standard: $y = x^2$)

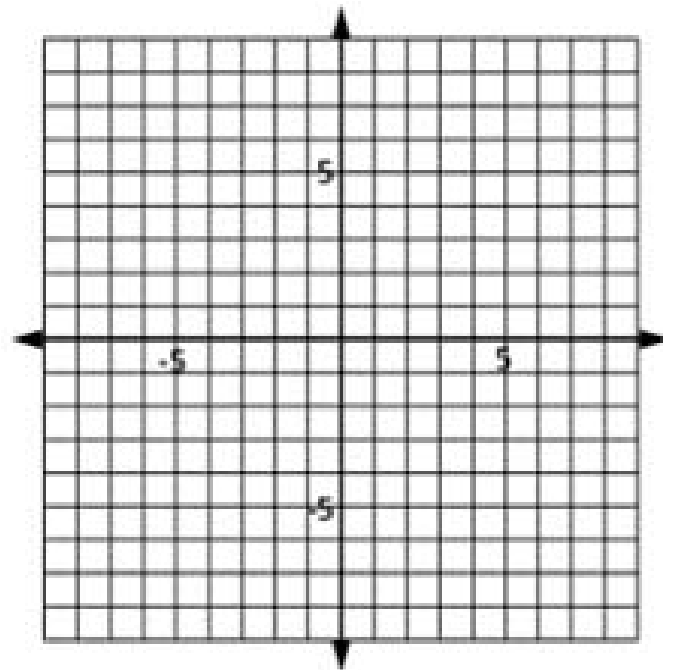


Moving from left to right, if the graph
 "goes up" - we say it's _____.
 "goes down" - we say it's _____.

① Graph the quadratic functions and state their vertex, axis of symmetry, and intervals of increase & decrease.

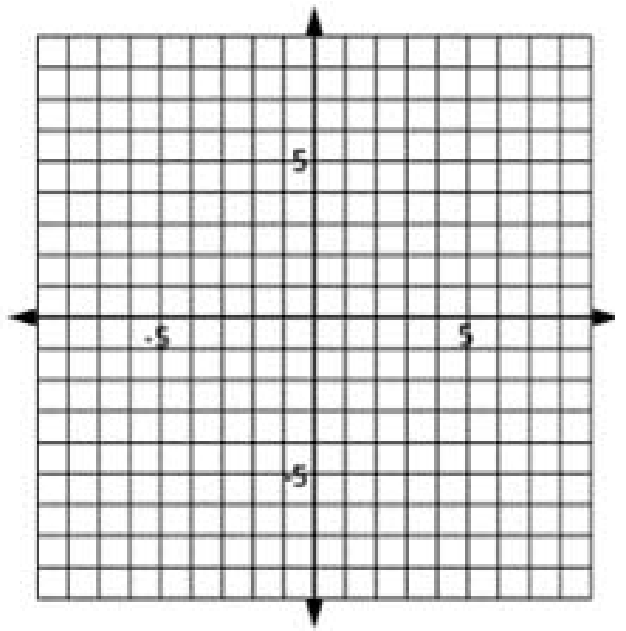
a) $f(x) = 2 - x^2$

x	f(x)
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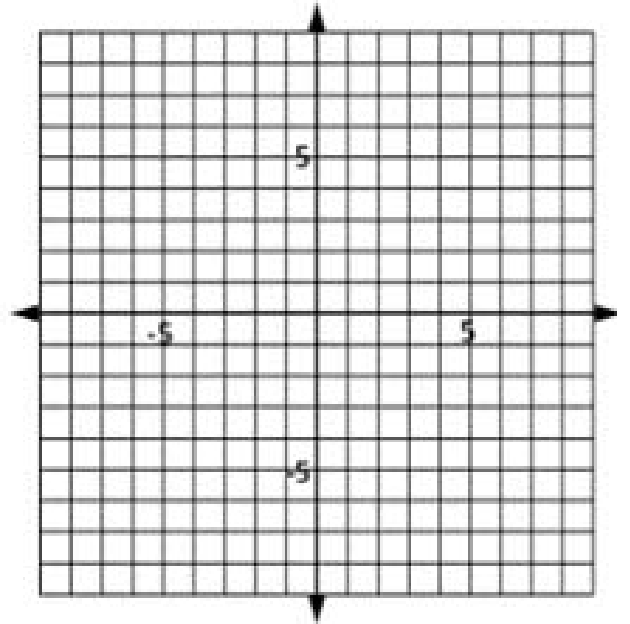
$$b) f(x) = (x - 3)^2$$

x	f(x)
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$$c) f(x) = x^2 + 2x - 3$$

x	f(x)
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We can actually find the vertex directly with the formula

VERTEX FORMULA

The x-coordinate of the vertex of the graph of $y = ax^2 + bx + c$, $a \neq 0$, is given by

$$x = -\frac{b}{2a}$$

To find the y-coordinate of the vertex, substitute this x-value in the equation.

② Find the vertex of $f(x) = 3x^2 - 7x + 3$.
Check the graph

③ Find the maximum value of $f(x) = -2x^2 + 9x - 4$.
State where the graph is increasing and decreasing.

For the standard form $f(x) = ax^2 + bx + c$, let's observe how a affects the graph.

Graph $f(x) = x^2$ and $f(x) = \frac{1}{2}x^2$

Graph $f(x) = x^2$ and $f(x) = 2x^2$

Graph $f(x) = x^2$ and $f(x) = -2x^2$

THE GRAPH OF $y = ax^2$

The graph of $y = ax^2$ is a parabola with the following characteristics.

1. The vertex is $(0, 0)$, and the axis of symmetry is given by $x = 0$.
2. It opens upward if $a > 0$ and opens downward if $a < 0$.
3. It is wider than the graph of $y = x^2$, if $0 < |a| < 1$. It is narrower than the graph of $y = x^2$, if $|a| > 1$.

also
 $f(x) = -ax^2$ is
called the _____ of
 $f(x) = ax^2$.

For $f(x) = ax^2 + bx + c$, c is the y -intercept

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A baseball is hit into the air and its height h in feet after t seconds can be calculated by

$$h(t) = -16t^2 + 96t + 3.$$

(a) What is the height of the baseball when it is hit?

(b) Determine the maximum height of the baseball.



5 Setup a function to model the hotel example from the beginning. Find the maximum profit, and graph the function on the calculator to check it.