

Review

Definitions and Properties of Exponents

The following summary assumes that no denominators are 0 and that 0^0 is not considered. For any integers m and n .

1 as an exponent: $a^1 = a$

0 as an exponent: $a^0 = 1$

Negative exponents: $a^{-n} = \frac{1}{a^n}$

$$\frac{a^{-m}}{b^{-n}} = \frac{b^n}{a^m}$$

$$\left(\frac{a}{b}\right)^{-n} = \left(\frac{b}{a}\right)^n$$

The Product Rule: $a^m \cdot a^n = a^{m+n}$

The Quotient Rule: $\frac{a^m}{a^n} = a^{m-n}$

The Power Rule: $(a^m)^n = a^{mn}$

Raising a product to a power: $(ab)^n = a^n b^n$

Raising a quotient to a power: $\left(\frac{a}{b}\right)^n = \frac{a^n}{b^n}$

Example 1: Multiply and simplify

a.) $(3x^3y^8)(-2x^4y^5)$
 $= -6x^7y^{13}$

b.) $(-3a^2b^3c^4)(-7a^3b^7c^{11})$
 $= 21a^5b^{10}c^{15}$

c.) $3x(4x-7)$
 $= 3x(4x) - 3x(7)$
 $= 12x^2 - 21x$

d.) $4rs^2(r^2-2s^2)$
 $= 4rs^2(r^2) + 4rs^2(-2s^2)$
 $= 4r^3s^2 - 8rs^4$

Example 1 continued:

e.) $(x^2 - 5)(4x^2 + 3)$

$$= x^2(4x^2 + 3) - 5(4x^2 + 3)$$

$$= 4x^4 + 3x^2 - 20x^2 - 15$$

$$= 4x^4 - 17x^2 - 15$$

f.) $(r+3)(r^2 - 5r + 2)$

$$= r(r^2 - 5r + 2) + 3(r^2 - 5r + 2)$$

$$= r^3 - 5r^2 + 2r + 3r^2 - 15r + 6$$

$$= r^3 - 2r^2 - 13r + 6$$

Example 2: Sometimes it can be easier to multiply vertically.

a.) $(3x^2 - 5x + 2)(2x^2 + x - 4)$

$$3x^2 - 5x + 2$$

$$\times 2x^2 + x - 4$$

$$-12x^2 + 20x - 8$$

$$3x^3 - 5x^2 + 2x + 0$$

$$6x^4 - 10x^3 + 4x^2 + 0 + 0$$

$$6x^4 - 7x^3 - 13x^2 + 22x - 8$$

FOIL it before it foils you.

F irst
O uter
I nner
L ast.

Example 3: Multiply

a.) $(x+4)(x-3)$

$$\begin{aligned} &= x^2 - 3x + 4x - 12 \\ &\quad \text{F} \quad \text{O} \quad \text{I} \quad \text{L} \\ &= x^2 + x - 12 \end{aligned}$$

b.) $(3x-4y)(x-2y)$

$$\begin{aligned} &= 3x^2 - 6xy - 4xy + 8y^2 \\ &= 3x^2 - 10xy + 8y^2 \end{aligned}$$

c.) $(r-2)(r+3)(r-4)$

$$\begin{aligned} &= (r-2)(r^2 - 4r + 3r - 12) \\ &= (r-2)(r^2 - r - 12) \\ &= r^3 - r^2 - 12r - 2r^2 + 2r + 24 \\ &= r^3 - 3r^2 - 10r + 24 \end{aligned}$$

Question: Does $(x+4)^2 = x^2 + 16$? Discuss this with your neighbors and figure it out.

$$\begin{aligned} (x+4)^2 &= (x+4)(x+4) \\ &= x^2 + 4x + 4x + 16 \\ &= x^2 + 8x + 16 \end{aligned}$$

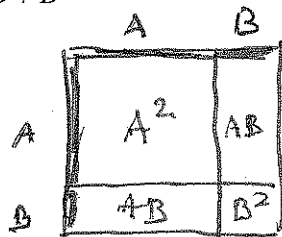
It's worth memorizing the square of a binomial (*perfect squares*):

- $(A+B)^2 = A^2 + 2AB + B^2$

- $(A-B)^2 = A^2 - 2AB + B^2$

$$\begin{aligned} (A+B)^2 &= (A+B)(A+B) \\ &= A^2 + AB + AB + B^2 \\ &= A^2 + 2AB + B^2 \end{aligned}$$

The picture can help.



Example 4:

a.) $(x-3)^2$

$$= x^2 - 2(x)(3) + 3^2$$

$$= x^2 - 6x + 9$$

b.) $(4x+3y)^2$

$$= (4x)^2 + 2(4x)(3y) + (3y)^2$$

$$= 16x^2 + 24xy + 9y^2$$

c.) $\left(5y^3 - \frac{1}{2}z\right)^2 = (5y^3)^2 - 2(5y^3)\left(\frac{1}{2}z\right) + \left(\frac{1}{2}z\right)^2$
 $= 25y^6 - 5y^3z + \frac{1}{4}z^2$

perfect squares

Explore the *difference of squares* to find the pattern:

a.) $(x-3)(x+3)$

$$= x^2 + \cancel{3x} - \cancel{3x} - 9$$

$$= x^2 - 9$$

b.) $(x+4)(x-4)$

$$= x^2 - \cancel{4x} + \cancel{4x} - 16$$

$$= x^2 - 16$$

The *difference of squares* formula:

$$(A+B)(A-B) = A^2 - B^2$$

Example 5: Multiply

a.) $(r-7)(r+7)$

$$= r^2 - 49$$

b.) $(3xy+2z^2)(3xy-2z^2)$

$$= (3xy)^2 - (2z^2)^2$$

$$= 9x^2y^2 - 4z^4$$

c.) $\left(\frac{2}{3}n-m^3\right)\left(\frac{2}{3}n+m^3\right)$

$$= \left(\frac{2}{3}n\right)^2 - (m^3)^2$$

$$= \frac{4}{9}n^2 - m^6$$

d.) $(3x+5y)(-3x+5y)$

$$= -9x^2 + 15xy - 15xy + 25y^2$$

$$= -9x^2 + 25y^2$$

$$(5y+3x)(5y-3x)$$

$$= 25y^2 - 9x^2$$

Example 6: Multiply

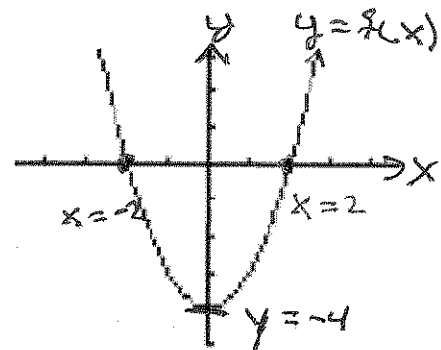
a.) $(2t-3)^2 - (t+2)(t-2)$

$$= (2t)^2 - 2(2t)(3) + 9 - (t^2 - 4)$$

$$= 4t^2 - 12t + 9 - t^2 + 4$$

$$= 3t^2 - 12t + 13$$

Connection with functions: The given graph shows $f(x) = (x-2)(x+2) = x^2 - 4$. Do you see any connections between the symbolic representation and the graph?



Example 7: Suppose $f(x) = x^2 - 3x + 2$. Find the following:

a.) $f(a) = a^2 - 3a + 2$

b.) $f(a) + 3 = a^2 - 3a + 2 + 3$
 $= a^2 - 3a + 5$

c.) $f(a+3) = (a+3)^2 - 3(a+3) + 2$ | d.) $f(a+h)$
 $= (a+h)^2 - 3(a+h) + 2$
 $= a^2 + 2ah + h^2 - 3a - 3h + 2$

e.) $f(a+h) - f(a) = a^2 + 2ah + h^2 - 3a - 3h + 2 - (a^2 - 3a + 2)$
 $= a^2 + 2ah + h^2 - 3a - 3h + 2 - a^2 + 3a - 2$
 $= 2ah + h^2 - 3h$