

No work = no credit

1.) A certain company has fixed costs of \$15,000 for its product and variable costs given by  $140 + 0.04x$  dollars per unit, where  $x$  is the total number of units. The selling price of the product is given by  $300 - 0.06x$  dollars per unit.

a.) Formulate the functions for total cost, revenue, and profit.

$$C(x) = (140 + 0.04x)x + 15000 = 0.04x^2 + 140x + 15000$$

$$R(x) = (300 - 0.06x)x = -0.06x^2 + 300x$$

$$P(x) = -0.1x^2 + 160x - 15000$$

b.) Algebraically find and interpret the break even points.

$$\text{Solve } 0 = -0.1x^2 + 160x - 15000$$

$$x = \frac{-160 \pm \sqrt{25600 - 4(-0.1)(-15000)}}{2(-0.1)}$$

$$x = 100 \quad \text{OR} \quad x = 1500$$

They breakeven when  
100 OR 1500 units  
are sold.

c.) Algebraically find and interpret the level of production and sales that maximizes profit.

$$x = 800$$

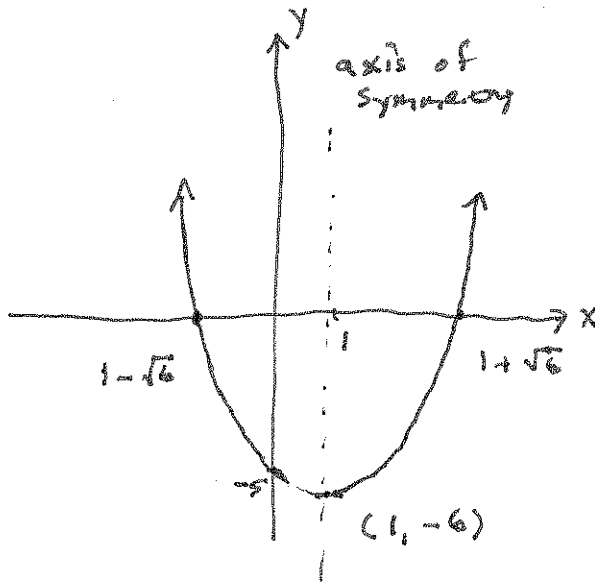
$$P(800) = 49000$$

The company has a max  
profit of \$49,000 when  
800 units are sold.

d.) Find and interpret the profit at the production level found in (c.)

See above

2.) Carefully sketch a graph of  $f(x) = x^2 - 2x - 5$  being sure to find and label the vertex, axis of symmetry, y-intercept, zeros, domain, and range. Use algebraic methods giving exact answers. You may check your work with your calculator.



$$0 = x^2 - 2x - 5$$

$$x = \frac{2 \pm \sqrt{4 - 4(1)(-5)}}{2(1)}$$

$$= \frac{2 \pm \sqrt{24}}{2}$$

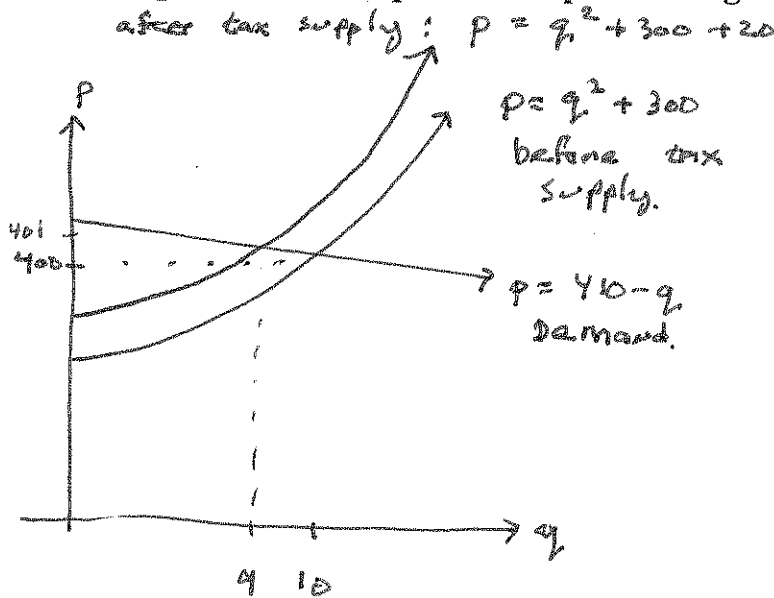
$$= 1 \pm \sqrt{6} \quad \boxed{\text{ZEROS}}$$

$$x = 1, y = -6 \quad \boxed{\text{VERTEX}}$$

$$\text{Domain: } (-\infty, \infty)$$

$$\text{Range: } [-6, \infty)$$

3.) Consider  $p = q^2 + 300$  and  $p + q = 410$  which represent demand and supply. Use your calculator to plot this and determine which is which and to find market equilibrium (label your axes). Now if a \$20 tax is placed on the production of each item and passed on to the consumer by the supplier, find and interpret the new equilibrium point using algebraic methods.



before tax equilibrium  
 @ (10, 400)

$$q^2 + 320 = 410 - q$$

$$\Rightarrow q^2 + q - 90 = 0$$

$$\Rightarrow (q + 10)(q - 9) = 0$$

$$\Rightarrow q = -10 \text{ or } q = 9$$

and  $p = 401$

After the tax, we reach market equilibrium when 9 units are sold for \$401/ea.