

5.2 : Logs.

In math, log means exponent.

Ex: solve

a) $2^x = 32 \Rightarrow x = 5$

b) $3^x = 81 \Rightarrow x = 4$

c) $2^x = 7 \Rightarrow x \approx 2.8073549$

We have an unknown exponent ... we need the logarithm(log).

Defn: If $b > 0$ and $b \neq 1$
then $x = b^y \Leftrightarrow y = \log_b(x)$

5.2 Cost

Dfx: If $b > 0$ and $b \neq 1$ then

$$x = b^y \Leftrightarrow y = \log_b(x)$$

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Exponential form logarithmic form

ex: write in log form

$$(a) \ 9 = 3^2 \Rightarrow 2 = \log_3(9)$$

exponent means log.

$$(6) \quad 16 = 2^4 \iff 4 = \log_2(16)$$

$$(c) \quad 7^{-2} = \frac{1}{49} \iff -2 = \log_7\left(\frac{1}{49}\right)$$

Notation

DUSTY

$$\frac{\log_b(x)}{x}$$

ex: write in exponential form

$$(a) \log_3(81)=4 \Leftrightarrow 3^4 = 81$$

$$(b) -1 = \log_e\left(\frac{1}{e}\right) \Leftrightarrow e^{-1} = \frac{1}{e}$$

$$(c) \log_9(x)=4 \Leftrightarrow 9^4 = x$$

notation: Many logs.

$$\log_2(x), \log_5(x), \log_{\pi}(x) \dots$$

$$\rightarrow \log(x) = \log_{10}(x) \text{ common log}$$

$$\rightarrow \ln(x) = \log_e(x) \text{ natural log.}$$

ex: use each other

$$\log(17) \approx 1.23 \Leftrightarrow 10^{1.23} \approx 17$$

$$\ln(17) \approx 2.83 \Leftrightarrow e^{2.83} \approx 17$$

$$\log_5(17) = ?$$

Ex: solve $m = 20 \ln\left(\frac{40}{40-x}\right)$ for x .

isolate the log.

$$\Rightarrow \frac{m}{20} = \log_e\left(\frac{40}{40-x}\right) \quad \text{log form}$$

$$\Rightarrow e^{\frac{m}{20}} = \frac{40}{40-x} \quad \text{exp form}$$

$$\Rightarrow (40-x) e^{\frac{m}{20}} = 40$$

$$\Rightarrow 40-x = \frac{40}{e^{\frac{m}{20}}}$$

$$\Rightarrow -x = -40 + \frac{40}{e^{\frac{m}{20}}}$$

$$\Rightarrow x = 40 - \frac{40}{e^{\frac{m}{20}}}.$$

Log Properties.

Assume $b > 0$, $b \neq 1$, $m, n \geq 0$, and $r \in \mathbb{R}$

$$(I) \quad \log_b(b^x) = x \quad \left. \begin{array}{l} \text{logs and exp} \\ \text{undo each other.} \end{array} \right\}$$

$$(II) \quad b^{\log_b(x)} = x, \quad x > 0 \quad \left. \begin{array}{l} \text{logs and exp} \\ \text{undo each other.} \end{array} \right\}$$

$$(III) \quad \log_b(mn) = \log_b(m) + \log_b(n)$$

The log of a product is the sum of logs.

$$(IV) \quad \log_b\left(\frac{m}{n}\right) = \log_b(m) - \log_b(n)$$

The log of a quotient is the difference of logs.

$$(V) \quad \log_b(m^r) = r \log_b(m)$$

The log of a power is the log times the power.

Ex: write as a single log.

$$(a) \ln(x) - \ln(y) = \ln\left(\frac{x}{y}\right)$$

$$(b) \log_3(x+1) + \log_3(x-1) = \log_3[(x+1)(x-1)]$$

$$(c) \log(2x+1) - \frac{1}{3} \log(x+1) = \log(2x+1) - \log(x+1)^{\frac{1}{3}}$$
$$= \log\left(\frac{2x+1}{(x+1)^{\frac{1}{3}}}\right)$$

Ex: write as a sum/difference
of logs w/o exponents.

$$(a) \log\left(\frac{x-7}{x+6}\right) = \log(x-7) - \log(x+6)$$

$$(b) \ln[(x+1)(4x+5)] = \ln(x+1) + \ln(4x+5)$$

$$(c) \log_2(x(x+4)^3) = \log_2(x) + \log_2(x+4)^3$$
$$= \log_2(x) + 3\log_2(x+4).$$

$$\text{ex: } \log_5(17) = x$$

$$\Leftrightarrow 5^x = 17$$

$$\Leftrightarrow \log(5^x) = \log(17)$$

$$\Leftrightarrow x \log(5) = \log(17)$$

$$\Leftrightarrow x = \frac{\log(17)}{\log(5)}$$

$$\approx 1.76$$

$$\text{check: } 5^{1.76} \approx 17$$

change of base

$$\log_b(a) = \frac{\log(a)}{\log(b)} = \frac{\ln(a)}{\ln(b)}$$