

Ex1: Solve $2^x = 32$
 $3^x = 27$
 $7^x = 49$

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Ex2: Solve w/a calculator
 $2^x = 7$
 $3^x = 10$
 $7^x = 40.$

Now, if we wanted to solve $x^3 = 7$ we would use the rule $x^3 = y \Leftrightarrow x = \sqrt[3]{y}$.

Definition: If $a > 0$ and $a \neq 1$, then

$$x = a^y \Leftrightarrow y = \log_a(x) \text{ (w/domain } x > 0).$$

Ex3: write in log form.

$$9 = 3^2 \qquad 16 = 2^4 \qquad \frac{1}{49} = 7^{-2}$$

Ex4: write in exp form

$$\log_3(81) = 4 \qquad \log_e(e^{-1}) = -1 \qquad \log_9(x) = y.$$

Special notation

$$\log_{10}(x) = \log(x)$$

$$\log_e(x) = \ln(x)$$

Ex 5: P is a continually compounded investment 5.29
2/2 that grows at 7% per year. The value after t years is given by $A = P e^{0.07t}$. How long until P triples?

Ex 6: Solve $m = 20 \ln\left(\frac{40}{40-m}\right)$ for m .

Log Properties

Assume $b > 0$ and $b \neq 1$ ~~xxx~~

I: $\log_b(b^x) = x, x \in \mathbb{R}$

II: $b^{\log_b(x)} = x, x > 0$

III: If $m, n > 0$, $\log_b(mn)$

IV: If $m, n > 0$, $\log_b\left(\frac{m}{n}\right)$

V: If $m > 0, n \in \mathbb{R}$, $\log_b(m^n)$

Ex 7: Let $u = \log_b(2)$ and $v = \log_b(7)$. Express the following in terms of u & v .

a) $\log_b\left(\frac{7}{2}\right)$

b) $\log_b(28)$

c) $\log_b\left(\frac{16}{49}\right)$

Ex1: Write as a sum/diff of logs. w/o exponents

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a) $\log\left(\frac{x-7}{x+6}\right)$

b) $\ln[(x+1)(4x+5)]$

c) $\log_7(x\sqrt[3]{x+4})$

Ex2: Write as a single log.

a) $\ln(x) - \ln(y)$

b) $\log_3(x+1) + \log_3(x-1)$

c) $\log(2x+1) - \frac{1}{3}\log(x+1)$

Ex3: How much stronger is a 7.7 magnitude earthquake on the Richter scale than a 7.3 if $R = \log\left(\frac{I}{I_0}\right)$ where I_0 is a constant.

$$7.7 = \log\left(\frac{I_1}{I_0}\right) \quad \text{and} \quad 7.3 = \log\left(\frac{I_2}{I_0}\right)$$

Find $\frac{I_1}{I_2}$

Change of Base Formula

$$\log_b(a) = \frac{\ln(a)}{\ln(b)} = \frac{\log(a)}{\log(b)}$$

Ex4: Evaluate

a) $\log_5(17)$

b) $\log_n(e)$

c) $\log_2(10)$

Ex5: Graph on the calculator

a) $y = \log_a(x)$

b) $y = \log_2(-x)$.

Claim: If $b > 0$ and $b \neq 1$, $m > 0$ and $n \in \mathbb{R}$, then

$$\log_b(m^n) = n \log_b(m).$$

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□ proof.

$$\text{Suppose } u = \log_b(m^n)$$

$$\Leftrightarrow b^u = m^n.$$

$$\text{Now } \log_b(m^n) = \log_b((b^u)^n)$$

$$= \log_b(b^{un})$$

$$= un$$

$$= n \log_b(m).$$